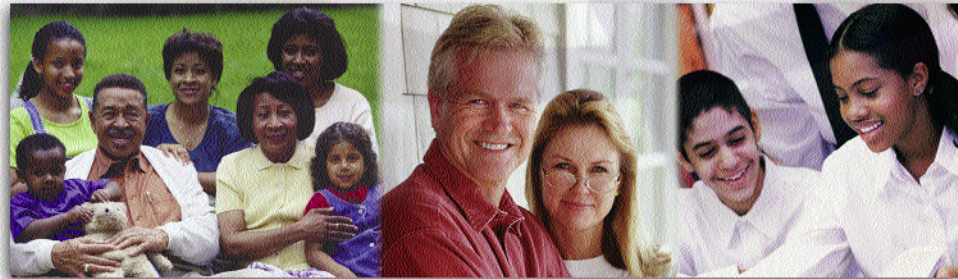


Starting and Running A Church Investment Club

Learn how to start a
lifetime investment program today ...
for your future!



*"Our Club goals were to educate ourselves about investing,
make money and have fun...we started investing \$25 a month,
and in two years, now have a \$15,000 portfolio"*

- Proverbs 31 Investment Club - Tulsa, OK



National Association of Investors Corporation

A non-profit institution dedicated to investment education since 1951.

www.better-investing.org



What is NAIC?

The National Association of Investors Corporation (NAIC) is a non-profit association dedicated to investment education for individuals and investment clubs. NAIC has developed a Church Investment Club educational program. This program will help you learn how to take charge of your financial future and start a long-term investment program by forming an investment club. Since our founding in 1951, NAIC has been dedicated to helping all Americans form investment clubs and become successful lifetime investors.

What is an Investment Club?

A group of 10 to 20 individuals who meet monthly, pool their money and knowledge to learn how to invest in stocks. Club members follow NAIC's long-term philosophy and use proven tools to become successful investors. Clubs can start investing with little money or previous knowledge. Members build investment experience as their portfolio grows over time!

Benefits of the Church Investment Club Educational Program:

- 1** Help individuals form investment clubs with friends and family members at their church.
- 2** Provide investor education, information and support via church leaders and local NAIC Chapters.
- 3** Encourage individuals to build a future savings by starting to invest small amounts regularly.

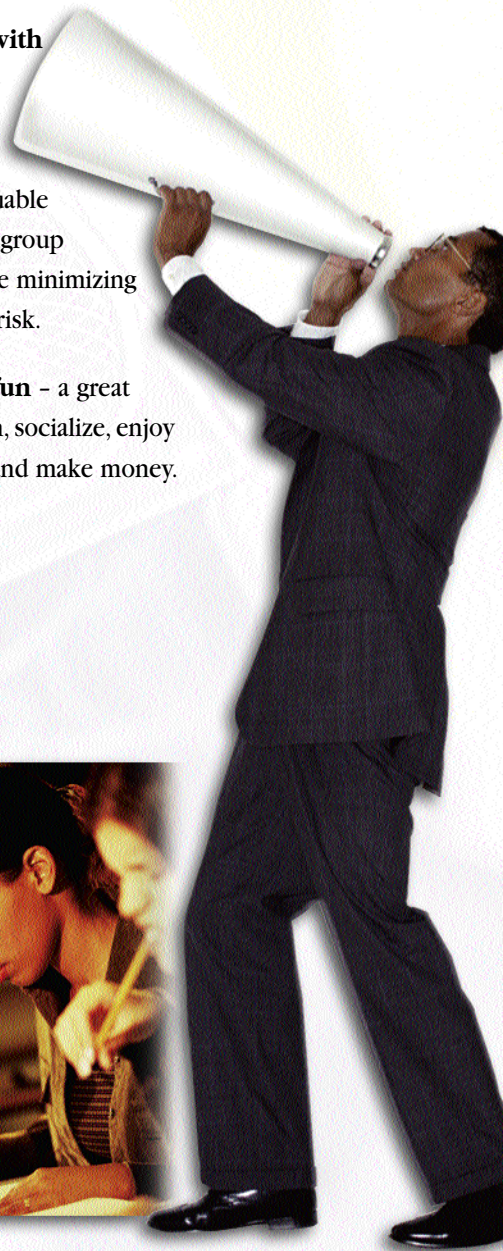
How will this program benefit church members?

Through this effort, congregation members will be introduced to economic literacy, personal finance and investment education. They will become familiar with saving and investing concepts, financial terms and will learn how to start a long-term investment program in stocks and mutual funds with as little as \$25 or \$50 a month. Our step-by-step, learn-by-doing approach offers a unique program that has produced successful investors.

Starting & Running A Church Investment Club

Five Benefits of Investment Clubs

- 1 New investors** - learn to invest for the long term, investing small amounts each month.
- 2 Experienced investors** - sharpen skills, uncover new opportunities and build knowledge.
- 3 Club members** - take the knowledge gained each month and apply it to their personal portfolio.
- 4 Investing with others** - provides an opportunity to learn valuable lessons in a group setting while minimizing investment risk.
- 5 Clubs are fun** - a great way to learn, socialize, enjoy fellowship and make money.



Church Investment Club Program

NAIC's Four Investment Principles

1 Invest regularly over time – invest a modest sum of money, each month over a long period of time. Start with \$25 or \$50 a month and build your nest egg over your lifetime.



2 Reinvest to build your investments – reinvest earnings, dividends and profits that come from your regular investments. Reinvesting will build and compound your money over time.

3 Invest in growth stocks and equity mutual funds – invest in companies and mutual funds whose records suggest they will be worth substantially more five years in the future.

4 Diversify your investments – invest in companies of varying sizes and in different industries. This will help to spread out investment risk while increasing return potential.

Mission and Scripture from the “Proverbs 31” Investment Club

“The Mission of our Investment Club includes three elements – first; continue to educate our members about personal finance and investing, second; build a profitable portfolio of stocks over time, and third; create a positive social experience of fellowship and fun!”

1. Invest regularly over time – *“behold, the farmer waits for the precious produce of the soil, being patient about it, until it gets the early and late rains. (James 5:7b)*

2. Reinvest – *“Wealth hastily gotten will dwindle, but those who gather little by little will increase it” (Proverbs 13:11)*

“Rather than planting seeds in another man’s vineyard, the modern day Proverbs 31 Club member will invest in stocks, and in time, reap the bounty and profit of the harvest by owning the vineyard”

3. Invest in growth stocks and equity mutual funds – *“...the timid become destitute, but the aggressive gain riches.” (Proverbs 11:16b)*

4. Diversify your investments – *“send your grain across the seas, and in time it will return. Divide your merchandise among 7 ventures, 8 maybe since you do not know what disaster may occur on earth. (Ecclesiastes 11:1-2)*

✂ *clip on dotted line and mail in envelope to NAIC*

Complete this form and mail to: NAIC, P.O. Box 220, Royal Oak, MI 48068 – www.better-investing.org

NAIC will mail you a complete Church Investment Club Information Kit including enrollment forms.

Name: _____

Church Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-mail address: _____

Telephone: _____

NAIC
www.better-investing.org

**FOR MORE
INFORMATION
... about starting
a Church
Investment Club**

WALL

Ten steps to start a Church Investment Club

- 1 Request information from NAIC about the Church Club Program
- 2 Gather 10 to 20 people dedicated to starting an Investment Club
- 3 Select 2 to 3 organizational leaders of the club
- 4 Decide to form your club - Elect Club officers: President, Vice President, Secretary, Treasurer, Educational Officer
- 5 Enroll Club with NAIC - free for first year!
- 6 Sign Club Partnership Agreement, open bank checking account and brokerage account
- 7 NAIC provides introduction seminar, materials, and support to new club
- 8 Club holds monthly meetings at church - begins educational program, starts investing
- 9 Club invites other church members to attend meetings and help form new clubs at church
- 10 Continue educational program to advance club experience - attend NAIC local seminars and other educational events

Church Investment Club – Ten Ingredients for Success

- 1 Ensure strong leadership within club - officers and education leader
- 2 Receive dedication and support from church pastor and leaders
- 3 Establish monthly meeting time at church and monthly deposit amount
- 4 Emphasize educational program and investing small amounts over time (\$25-\$50 a month)
- 5 Learn & use the NAIC Stock Selection Guide - a 5 step process to selecting a winning stock
- 6 Buy companies you know - familiar company names that produce the products you use every day!
- 7 Create awareness of club program to church members - invite others to attend
- 8 Encourage others within your church and community to start clubs
- 9 Use NAIC resources, seminars and local support - to continue your educational program
- 10 Be patient when investing in stocks - this is a get rich SLOW program that takes time - but will pay off in the future!



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